

## **A GUIDE FOR THE MEDIA – FREQUENTLY ASKED QUESTIONS ABOUT THE 2012 CLASSIC IN THE COUNTRY CHALLENGE**

**Q: What is the DEADLINE for submitting credential requests for the CLASSIC IN THE COUNTRY CHALLENGE?**

A: The deadline for submitting applications is 12 noon on Tuesday, January 10.

**Q: If I submit a credential request, does that guarantee that I will receive CREDENTIALS?**

A: Efforts will be made to fill all requests for credentials. However, with high interest and limited space, it may be impossible to fill every request. Priority will be given to daily newspapers and media (RADIO/TV) outlets with teams in the event.

**Q: How will I know if the CLASSIC IN THE COUNTRY CHALLENGE has RECEIVED & APPROVED MY REQUEST for credentials?**

A: A confirmation will NOT be faxed back to you. Instead, the CLASSIC IN THE COUNTRY CHALLENGE will post a list on its website of those media members who have been approved for credentials. If your name does not appear on the list, either space has been filled or your organization does not qualify for credentials according to policies established by the CLASSIC IN THE COUNTRY. Once you access the website ([classicinthecountry.org](http://classicinthecountry.org)), the list can be found under the heading “Media Info” in the left-hand column. The approved list will be posted by 6:00 pm on Thursday, January 12.

**Q: Will any credentials be MAILED AHEAD OF TIME?**

A: Credentials will be held for pickup in the lobby located in the Reese Center.

**Q: What are the provisions for TELEVISION NEWS personnel obtaining credentials?**

A: Space is limited and all requests may not be honored. Credentials are for a videographer and reporter from the station to use at limited locations courtside (seating may not be available). Lights on cameras are not permitted either when shooting a game or when shooting a reporter filing a story and using the basketball court for a background while a game is in progress. Shots from spectator seating areas are not permitted without prior approval.

**Q: What are the provisions for RADIO NEWS personnel obtaining ENTIRE WEEKEND credentials?**

A: Entire weekend credentials for radio reporters are not available. **GAME BOX SCORES WILL BE MADE AVAILABLE via [classicinthecountry.org](http://classicinthecountry.org).**

**Q: What are the provisions for RADIO NEWS personnel obtaining single game credentials?**

A: Single game credentials for radio reporters are available. Seats are limited and all requests may not be honored.

**Q: What are the provisions for providing “LIVE” RADIO BROADCASTS of the entire event?**

A: The station is responsible for its telephone line arrangements and charges. No sponsorships that include alcohol, tobacco or political parties/candidates are permitted.

**Q: What are the provisions for providing “LIVE” RADIO BROADCASTS of individual games?**

A: The station is responsible for its telephone line arrangements and charges. No sponsorships that include alcohol, tobacco or political parties/candidates are permitted.

**Q: How do I obtain a TELEPHONE LINE for the CLASSIC IN THE COUNTRY CHALLENGE?**

A: Contact Rob Moser at Berlin Hiland High School with your request. [Office: 330.893.2610]  
Media outlets are responsible for all telephone arrangements and charges.

**Q: Tell me about MEDIA INTERVIEWS. How are they conducted?**

A: No media members, including photographers, are permitted in locker rooms at any time. A post-game news conference will take place in the Media Interview Room, located on Press Row (balcony), within 15 minutes following each game. The head coach and key players will attend.

A CLASSIC IN THE COUNTRY CHALLENGE media escort will coordinate media members wishing to obtain post-game comments from both teams. **ALL** radio post-game shows will take place **AFTER** the news conference. Additional interviews will take place **AFTER** the news conference.

**Q: What about TELEVISION INTERVIEWS immediately after the game?**

A: Still and television photographers are permitted to get shots from on the court after the game, **but interviews are not permitted on the court at that time.** TV reporters may also enter the floor to do a “stand-up” but they must wait to conduct one-on-one interviews with any coaches or players. No media members are permitted in team locker rooms.

**Q: Why will the media be required to SHOW EMPLOYEE IDENTIFICATION?**

A: Too many unqualified persons are obtaining media credentials. In particular, media outlets are allowing fans, coaches and even children – most who are performing no legitimate working function – to use their media outlet’s name and obtain credentials.

**Q: What if my outlet does not issue EMPLOYEE IDENTIFICATION CARDS?**

A: Those outlets that do not issue employee ID cards must write to the CLASSIC IN THE COUNTRY CHALLENGE in advance and identify the person who will be assigned to cover the event for their outlet. Upon entry, that person will then be required to show some form of photo ID before a credential is issued.

**Q: What are the provisions for providing LIVE TV SHOTS before or after the game?**

A: Contact CLASSIC IN THE COUNTRY CHALLENGE organizers at Berlin Hiland High School with your request. [High School Office: 330.893.2626, Athletic Director Office: 330.893.3135]

**Q: What are the provisions for providing “TAPE-DELAY” OR “LIVE” TELECASTS/CABLECASTS of single games of the event?**

A: Contact CLASSIC IN THE COUNTRY CHALLENGE organizers at Berlin Hiland High School with your request. [High School Office: 330.893.2626, Athletic Director Office: 330.893.3135]

**Q: What are the DIRECTIONS to Berlin Hiland High School and the Reese Center?**

A: Hiland High School is located at 4400 SR 39, Berlin, OH 44610. The Reese Center is located directly behind the high school. [High School Office: 330.893.2626, Athletic Director Office: 330.893.3135]

**Q: Is there MEDIA PARKING at Berlin Hiland High School and the Reese Center?**

A: Yes. Media Parking can be found directly behind the Reese Center.

**Q: What HOTELS might I call for overnight accommodations?**

A: A local hotel listing is posted on the CLASSIC IN THE COUNTRY CHALLENGE website (classicinthecountry.org) under the “Hotels” category.

**Q: Are FOOD AND BEVERAGES available for the media?**

A: Yes. There is a Media Hospitality Room located at Press Row. **Media members are requested to remain inside the Media Hospitality Room with their food and beverages.** Only water is permitted at courtside. A full buffet will be provided by Der Dutchman restaurant at the following times:

Saturday	Lunch 12:30 pm – 1:30 pm	Dinner 5:30 pm – 7:00 pm
Sunday		Dinner 4:30 pm – 5:30 pm
Monday	Lunch 12:30 pm – 1:30 pm	Dinner 5:30 pm – 7:00 pm

\*The Media Hospitality Room is intended for media members and not their guests or family.